

Cloud Services



What is the cloud?



- Internet
- Hosted infrastructure- computers, workstations, servers, the racks, hardware
- Hosted Software Applications- accounting, CRM, email, docs, data, online banking
- Hosted IT- outsource helpdesk
- Hosted Communications- IP phones systems, unified communications, call centers
- The Cloud is moving the technology from your office and putting it in ours

Why Cloud Now?

- Technology Innovations are changing the game for small business
- Cycle of moving away from PC's to centralized "terminals"
- Broadband is now everywhere- 3G/4G, DSL, Cable, Ethernet, T1, Wi-Fi
- Storage is cheap for data- 1GB is \$1 or less depending on volume of data
- More data to backup with more data compliance requirements
- Data and equipment Redundancy
- Green, less paper, lower energy consumption
- Total cost of ownership is lower- lower Capex/Opex
- Grid Computing is the enabler



Cloud Benefits

- Gain strategic business advantage over competitors
- Avoid “dead money” expense
- Reducing TCO by reducing capital expenditures
- Improve business processes
- Scalable for growth
- Allows for remote worker environment
- Prepared for disaster recovery
- Refocus IT on strategic priorities



Cloud Players

